

## Arden Strategies Code of Conduct

Our strategic advisory support and campaigning activity is geared towards helping clients make a positive and transformative long-term impact.

### Professionalism

- Arden Strategies maintains the highest professional standards at all times and in all interactions.
- We adhere to the regulatory requirements and expectations in every country where we work.
- We never shy away from sharing open and honest professional advice based on experience, insights, and judgement.

### Transparency

- We respect the importance of transparency in all advisory and campaigning activity.
- We believe clients are their best advocates and offer strategic advice on engagement strategies.
- Arden Strategies carefully monitors conflicts of interest and acts swiftly and openly to resolve potential challenges before they arise.

### Ethics and Integrity

- We consistently act with integrity, honesty, and financial propriety.
- We respect and abide by the highest standards of confidentiality.
- Arden Strategies is discerning in who we work for and carefully consider the ethos and objectives of potential clients.

### Our Team

- Team members receive regular training to foster and sustain the highest standards of professionalism.
- We respect the choices of team members who volunteer or are active in public life. All activities are undertaken openly and in compliance with regulatory requirements and principles. Any conflicts of interest are shared and acted on promptly.
- We encourage our staff to join and be active in a trade union of their choosing.